



## Health Economics

Assess the value of your technology.

Will the ability to prepare convincing health economics arguments make or break your next product? Health authorities increasingly demand health economic documentation for deciding which new technologies to adopt into national reimbursement schemes.

Market access of your product therefore depends on the ability to prepare and communicate the clinical and economic benefit of your product to the right decision makers.

Please call us for information on how we can assist in assessing the value of your health technology.



## LINK Medical Research

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## Health Economics

Health economics provides a scientific method that reveals the value of new health technology by comparing clinical outcomes with the resources disbursed to reach them. LINK Medical offers a full-service health economic evaluation process including literature reviews, services in the areas of data collection, cost estimation, modelling, budget impact modelling, reimbursement submissions and strategic inference, as well as general counselling on topics related to the economics of health technology and market access.

## Local knowledge

We recruit our health economists from local educational facilities, and they all have comprehensive knowledge of the national reimbursement framework, legislation and formal requirements. Our local specialisation and extensive experience of cooperation with national authorities also ensure a fast and effective process resulting in a high quality product.

## Our services

- Reimbursement applications for health technology
- Health economic modelling and adaptations
- Health economic analyses and reports
- Knowledge of local policies, guidelines and regulations
- Consultation in all phases of the development process

